



2024 Pink Ribbon Ladies Golf Classic For Hope

In Support of the CancerCare Manitoba Breast
and Gyne Cancer Centre of Hope

Tournament Sponsorship Opportunities

Monday, June 10, 2024 - Bridges Golf Course

2024 Sponsorship Opportunities

About Cancercare Manitoba Breast And Gyne Cancer Centre Of Hope

The Breast & Gyne Cancer Centre of Hope is a resource centre providing information, support, and referrals to programming for individuals whose lives have been touched by breast or gynecological cancer, as well as anyone concerned about breast and gyne health issues. The centre also offers information and support for men diagnosed with breast cancer.

About Pink Ribbon Ladies Golf Classic For Hope

Celebrating its 28th year, the Pink Ribbon Ladies Golf Classic for Hope is one of Manitoba's premier golf events. Together, we have raised over **1.3 MILLION DOLLARS** for the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. 100% of the tournament profits directly support the Breast & Gyne Cancer Centre of Hope.

With an annual waiting list of eager participants, it's not hard to see the value of having your brand represented at this premier event. Join us today in supporting the amazing work done by the Breast & Gyne Cancer Centre of Hope to help Manitobans.

DATE

June 10, 2024

LOCATION

Bridges Golf Course
10 River Road
Starbuck, Manitoba

SCHEDULE

8:30a.m. Registration & Breakfast
10:00a.m. Shotgun Start
4:00p.m. Banquet

SPONSORSHIP OPPORTUNITIES

Lindsay McLeod or Brenda Slikker
pinkribbonsponsorship@gmail.com
(204) 770-1992 (Lindsay)
(204) 894-3912 (Brenda)



pinkribbongolfclassic.com

2024 Sponsorship Opportunities

Title Level Sponsorship:

PRESENTING TITLE SPONSOR - \$15,000 (one opportunity available)

- Exclusive tournament naming rights "Pink Ribbon Ladies Golf Classic for Hope Presented by YOUR COMPANY NAME HERE".
- Prominent company logo integration into Pink Ribbon 2024 logo (logo used on all PR materials) including social media, pre and post event advertising and recognition, a one-page advertisement in the banquet program and all correspondence to golfers.
- Premium exposure and naming rights to the putting contest.
- Opportunity to run contest/activity/giveaway at a hole.
- Opportunity to provide promotional gift items to participants at these holes and prize for the contest.
- Opportunity to speak at the banquet and recognition by the Emcee.
- Golf, cart, breakfast, lunch, and banquet for four (4) players.

Hero Level Sponsorship:

BANQUET SPONSOR - \$10,000 (one opportunity available)

- Exclusive banquet naming rights "Pink Ribbon Garden Tee Party Sponsored by YOUR COMPANY NAME HERE".
- Company logo recognition on all banquet materials (one-page advertisement in banquet program, centerpiece signage) and social media and pre and post event advertising and recognition.
- Opportunity to speak at the banquet and recognition by the Emcee.
- Opportunity to place promotional items at every banquet table.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for four (4) players.

Hope Level Sponsorships:

CART SPONSOR - \$5,000 (one opportunity available)

- Recognition as Cart Sponsor for power carts on tournament day.
- Company logo recognition on player golf carts.
- Company logo recognition on event materials (half-page advertisement in banquet program, centerpiece signage), social media and pre and post event advertising and recognition.
- Opportunity to provide promotional gift items on player carts.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for two (2) players.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.



TEE GIFT SPONSOR - \$5,000 (one opportunity available)

- Recognition as Tee Gift Sponsor for gift item presented to golfers on tournament day.
- Company logo recognition at Tee Gift area.
- Company logo recognition on event materials (half-page advertisement in banquet program, centerpiece signage), social media and pre and post event advertising and recognition.
- Opportunity to provide promotional gift item to be included with Tee Gift.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for two (2) players.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.

LUNCH SPONSOR - \$5,000 (one opportunity available)

- Recognition as Lunch Sponsor on lunches presented to golfers on tournament day.
- Company logo recognition on lunches.
- Company logo recognition on event materials (half page advertisement in banquet program, social media and pre and post event advertising and recognition).
- Opportunity to provide promotional gift item to be included with Lunch.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for two (2) players.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.

ONLINE SILENT AUCTION SPONSOR - \$5,000 (one opportunity available)

- Recognition as Silent Auction Sponsor on silent auction online site.
- Company logo recognition on silent auction emails.
- Company logo recognition on event materials (quarter page advertisement in banquet program, social media and pre and post event advertising and recognition).
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for two (2) players.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.

Inspire Level Sponsorships:

BREAKFAST SPONSOR - \$2,500 (one opportunity available)

- Recognition as Breakfast Sponsor at breakfast area on tournament day.
- Company logo recognition on event materials (quarter page advertisement in banquet program, social media and pre and post event advertising and recognition).
- Opportunity to provide promotional gift item to be included with Breakfast.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for one (1) player.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.

2024 Sponsorship Opportunities

EVENING WINE & BEVERAGE SPONSOR - \$2,500 (one opportunity available)

- Recognition as Wine & Beverage Sponsor at the banquet on tournament day.
- Company logo recognition on event materials (quarter page advertisement in banquet program, social media and pre and post event advertising and recognition).
- Opportunity to provide promotional gift items.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for one (1) player.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.

REGISTRATION TABLE SPONSOR - \$2,500 (one opportunity available)

- Recognition as Registration Table Sponsor at player registration area on tournament day.
- Company logo recognition on event materials (quarter page advertisement in banquet program, social media and pre and post event advertising and recognition).
- Opportunity to provide promotional gift items.
- Opportunity to run contest/activity/giveaway at a hole.
- Golf, cart, breakfast, lunch, and banquet for one (1) player.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.

Angel Level Sponsorships:

TOURNAMENT CONTEST SPONSORS - \$1,500 (three opportunities available)

- Recognition as Tournament Contest Sponsor on tournament day for:
 - The Longest Drive
 - Closest to the Pin
 - Closest to the Line
- Company recognition at your contest hole's tee box.
- Company logo recognition on event materials (advertisement in banquet program, social media and pre and post event advertising and recognition).
- Opportunity to run additional contest/activity/giveaway at the hole.
- Opportunity to provide promotional gift items to participants and prize for the contest.
- Golf, cart, breakfast, lunch, and banquet for one (1) player.
- Opportunity to register in advance additional paid golfers to a maximum of four (4) players.
- Lunch provided for two (2) sponsors/volunteers at the hole.



2024 Sponsorship Opportunities

Compassion Level Sponsorships:

HOLE SPONSORS - \$500 (six opportunities available)

- Company recognition at your hole's tee box.
- Company logo recognition in pre and post event advertising and recognition.
- Opportunity to run contest/activity/giveaway at hole.
- Opportunity to provide promotional gift items to participants.
- Lunch provided for two (2) sponsors/volunteers.

GREEN SPONSORS - \$150 (nine opportunities available)

- Company recognition behind the green of the hole.
- Company logo recognition in pre and post event advertising and recognition.
- Opportunity to provide promotional gift items.

FRIENDSHIP LEVEL SPONSORSHIPS:

If you are interested in providing a donation or prize to our silent auction, draws or team prizes, please let us know. Prize and cash donations below \$1,500 are recognized in four (4) categories:

- Platinum: \$1,000 to \$1,499
- Gold: \$750 to \$999
- Silver: \$500 to \$749
- Bronze: Up to \$499

TAX RECEIPTS

Charitable tax receipts are available for eligible portions of all donations that qualify within the CancerCare Manitoba Foundation Tax Receipting Guidelines. We are pleased to provide a tax receipt for all gifts of \$15 or more, providing the donor did not receive a benefit in return for their donation. Our CRA Charitable Registration Number is 88688 6746 RR0001.

If you are interested in sponsorship opportunities, please contact Lindsay McLeod or Brenda Slikker at pinkribbonsponsorship@gmail.com who would be happy to work with you to find the perfect fit at the Pink Ribbon tournament.

